

ECONOMIC DEVELOPMENT NEWSLETTER

State grants secured, Start Small Campbell Grant applications open, workforce events coming up, and more!

INVESTING IN OUR COMMUNITY: CAMPBELL COUNTY SECURES NEARLY \$1 MILLION IN STATE GRANTS

Each year, the Virginia Department of Housing and Community Development (DHCD) awards grant funding to localities for projects including housing rehabilitation, water and sewage system improvements, or commercial district revitalization. In January of 2025, two Campbell County locations were awarded grants.

The Town of Altavista was awarded an \$828,165 project grant to support the Mosley Heights Revitalization Project. With the awarded funding, the town will reconstruct two owner-occupied units, rehabilitate six additional owner-occupied units, and demolish one blighted structure within the neighborhood.

The Campbell County Training School Complex (CCTSC) was awarded a \$75,000 planning grant to assist CCTSC in assessing the feasibility of establishing a childcare center in its large Classroom Building.



APPLY NOW: START SMALL CAMPBELL GRANT APPLICATIONS ARE OPEN!

Applications have officially opened for the Spring 2026 cycle of the Start Small Campbell Grant! The Start Small Campbell Grant is a \$5,000 competitive grant offered through the Campbell County Department of Economic Development.

This program offers grants to as many as four new Campbell County businesses per year through two semi-annual cycles. The goal of the Start Small Campbell Grant is to cultivate new successful businesses in the county by providing an incentive for entrepreneurial training.

Eligibility Requirements:

- Business must be less than 3 years old or opening their first Campbell County location
- Must hold a valid Campbell County, Town of Altavista, or Town of Brookneal business license
- All local taxes must be up-to-date

Application Process:

- Attend 2 approved business trainings and business plan review
- Provide one year of financial documentation and a projection statement for years 2 and 3

[APPLY HERE](#)

SPRING 2026 GRANT CYCLE SCHEDULE

3/17/2026 – Business plan review with mentor must be completed

4/7/2026 – Final application due date

Late April/early May – Grant award



Previous grant recipients include: Left - Bust A Move Dance Academy, Right Top - Prestige Pet and Kennel, Right Bottom - ZLL Designs LLC. Want to read more about these recipients? Click the SSCG logo below.



SENECA COMMERCE PARK UPDATES

Campbell County IDA's 45,000sf Building is Tenant-Ready

The snow has finally melted away, revealing the newly paved entrance to the IDA's building site. Prospective tenants can schedule a tour with broker Rick Read at (434) 455-2285.

Building features include:

- 30' clear height
- Trailer accessibility
- Ample parking
- Speed to market



January 7, 2026



February 20, 2026

Water and Sewer Extension Work Begins at End of Ewing Drive



February 20, 2026

Pipe has arrived and some trees are being removed for CCUSA's water and sewer extension project. In September 2025, the Virginia Tobacco Region Revitalization Commission approved over \$400,000 to help fund this project, which will complete the water and sewer service in the park including service to the 136-acre parcel at the end of the cul-de-sac.

Integrity Mechanical Begins Clearing Between Shentel and Cell Tower

In preparation for their 30,000sf logistics hub, Integrity Mechanical has begun removing trees in their lot near the front of the park.



Before

October 24, 2023



After

February 20, 2026

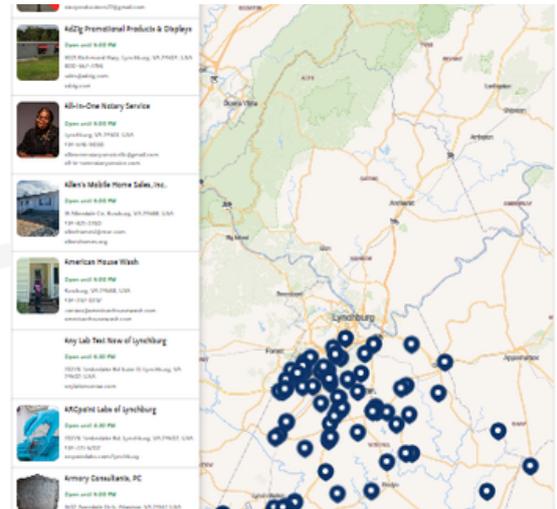
OUR BUSINESS DIRECTORY IS GETTING A NEW LOOK! ADD YOUR BUSINESS TODAY.

Campbell County is proud to have a strong range of locally-owned small businesses, and we want to showcase that on our website!

Adding your business to our business directory is free, easy, and has many benefits:

- Improve Your Local Visibility
- Get Discovered Easily
- Create Brand Awareness

ADD YOUR BUSINESS



Complete the request form with basic information and we'll set up the page for your review.

CASH BACK FOR GOING GREEN: APPALACHIAN POWER'S ENERGY EFFICIENCY PROGRAM

The Appalachian Power Business Energy Solutions Program offers cash incentives for energy efficiency improvements at your facility. Whether you're running a small business or a large corporation, your company may qualify to receive cash back for improvements to your facility's lighting and controls, kitchen, and more.



An AEP Company



833-402-2221



TakeChargeVA.com

It's easy to get started, and the application process is simple. Program Representatives are available to assist you with each step in the process.

Campbell Connects

A Quarterly Networking Event

SAVE THE DATE!

APRIL 14, 2026
5:30 P.M.



Grinnin Bear Tavern
9789 Richmond Highway
Lynchburg, VA 24504

Register Here!



VIRGINIA ECONOMIC DEVELOPERS ASSOCIATION AWARDS 2026 SCHOLARSHIPS



Each year, VEDA invests in Virginia's economic development workforce by awarding scholarships that help offset the cost of nationally recognized training programs. This year, Kristina Smith and Jamie Gillespie received scholarships. These professional development courses will support Kristina and Jamie in their service to the residents of Campbell County and the Town of Altavista.



KRISTINA SMITH
*Business Programs
Coordinator*
Campbell County
Economic Development



JAMIE GILLESPIE
*Director of Planning
and Community
Development*
Town of Altavista

IS YOUR NEXT GREAT EMPLOYEE IN A CAMPBELL COUNTY CLASSROOM?

Campbell County Public Schools will host its annual College & Career Day on March 26 - if you're an employer looking for motivated, work-ready talent, this is an event you won't want to miss.

Each year, the event brings together more than 100 regional employers and CCPS students who are actively exploring career paths, handing out resumes, and asking real questions about real jobs. Industries represented in past years include healthcare, manufacturing, automotive, public safety, and more. For more information, email Ashley Wilson at awilson@campbell.k12.va.us.

CAMPBELL COUNTY SCHOOLS

COLLEGE AND CAREER DAY

- Fair Style Event
- Over 600 High School Seniors
- Educate, Consult or Hire Local Youth
- Network

 **Date**
March 26, 2026

 **Time**
9:00 am - 2:30pm

 **Campbell County Tech Center**
194 Dennis Riddle Drive
Rustburg, VA 24588

JOIN US

 awilson@campbell.k12.va.us



Boost Your Business

Kickstart your growth this March with these business training opportunities! Click on each title to learn more about the program.

YOU'VE GOT THE BUSINESS - NOW LET'S ORGANIZE THE FINANCES MARCH 3

Getting your finances organized is the first step toward scaling your business or applying for funding. In this session, the SBDC will walk you through simple, practical steps to help you structure your finances, build better habits, and prepare for next steps—whether that's going after a loan or growing your operations.

MOBILE APPS: HOW TO PLAN, EXECUTE, AND LAUNCH MARCH 17

In this webinar, you'll explore if your small business will benefit from having a mobile app, and the steps to successfully deploy and market your app on the app stores. Areas covered include Market Research, App Scoping, Finding a Developer, Budget Planning, and more.

STARTUP TOOLBOX: GET STARTED MARCH 19

Join the SBDC-Lynchburg Region as they cover the importance of creating a business plan, figuring out how to determine which licenses and permits you really need, and what other resources are available to launch your new venture.

BRANDING 101 MARCH 24

Your brand is the story you tell and the feelings you create - it's how customers recognize you and why they choose you over competitors. Join the Capital Region SBDC for a collaborative virtual workshop where they'll explore the key elements of effective branding: what you want to be known for, how you want customers to feel when they interact with your business, and how to create consistency across all touchpoints.

